

Andrea Bini

82 Villiers Close, E10 5HJ London
07542 340 272 / bini.andrea@gmail.com
[LinkedIn](#) | [Portfolio](#)

PERSONAL PROFILE

Passionate and driven team and project lead, with a problem-solving mindset. Always striving to empower the people I work for and with through providing effective access to information and a thoughtful approach to how they interact with it. Looking for a new challenge within product and UX Design.

PROFESSIONAL EXPERIENCE

MATCHESFASHION.COM, London – Retouch Team Leader

April 2017 – present

- Promoted from Mid-Weight to Senior Retoucher in November 2017 and to Team Leader in April 2019
- Leading a team of Retouchers within the Post-production Team
- Responsible for managing the workflow of the whole Post-Production team (both in-house and offshore resources), making sure all assets are delivered within deadlines and clearing any blockers to production
- Designed and implemented all the guidelines and tools to manage off-shore production in the most efficient way, significantly reducing the amount of errors and total time to delivery; leading regular catch-ups with off-shore team to build on lessons learned and further improving the process
- Responsible for redesigning and maintaining custom-made, team specific views for our internal production and stock tracking tool across all studio teams, ensuring each team has easy access to all the information they need without unnecessary clutter to enhance clarity and efficiency
- Project Lead for continuous improvement of image quality and workflow efficiency within the Post Production team

Secret Sales, London – Retoucher

January 2015 – April 2017

- Retouching and colour correction of all product and e-commerce imagery, website banners and promotional material

Fzero Photographers, Florence, Italy – Freelance photographer and retoucher

April 2013 – December 2018

- Fashion and e-commerce photography, shooting and retouching still life and lifestyle photographs. Lead Retoucher (2013-2018) and Photographer (2013-2015)
- Taught photography and retouch classes for a range of abilities across Florence

Centrica srl, Florence, Italy – Photographer and retoucher

June 2008 – March 2014

- Editor and Retoucher of all in-house, including ‘UffiziTouch’ app presented at the Shanghai World Expo in 2010.
- Lead Photographer and Retoucher for the digitised art collection held at the Harvard University Art Collection in Florence

EDUCATION

2021 - present UX Design

CareerFoundry

2018 - 2019 Team Leader / Supervisor Management Training

Institute for Apprenticeships and Technical Education

2000 - 2006 BA Classical Studies

Liceo Classico Dante, Florence, Italy
